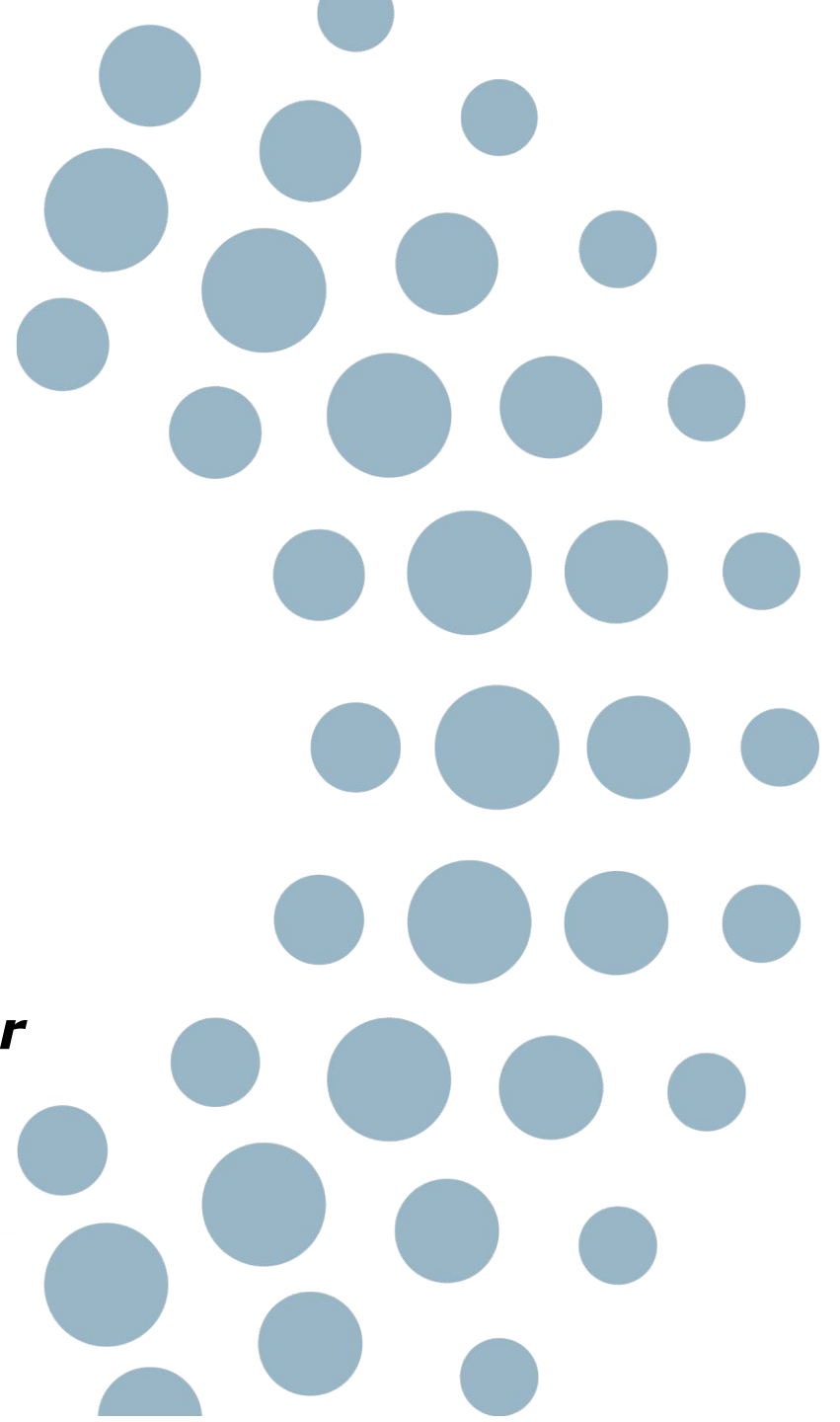
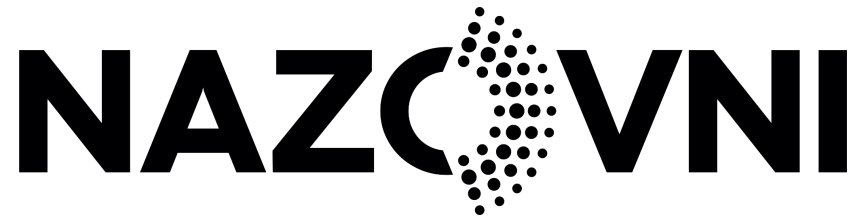


**THE PLATFORM**  
**NAZCO VNI**

We help businesses to go beyond

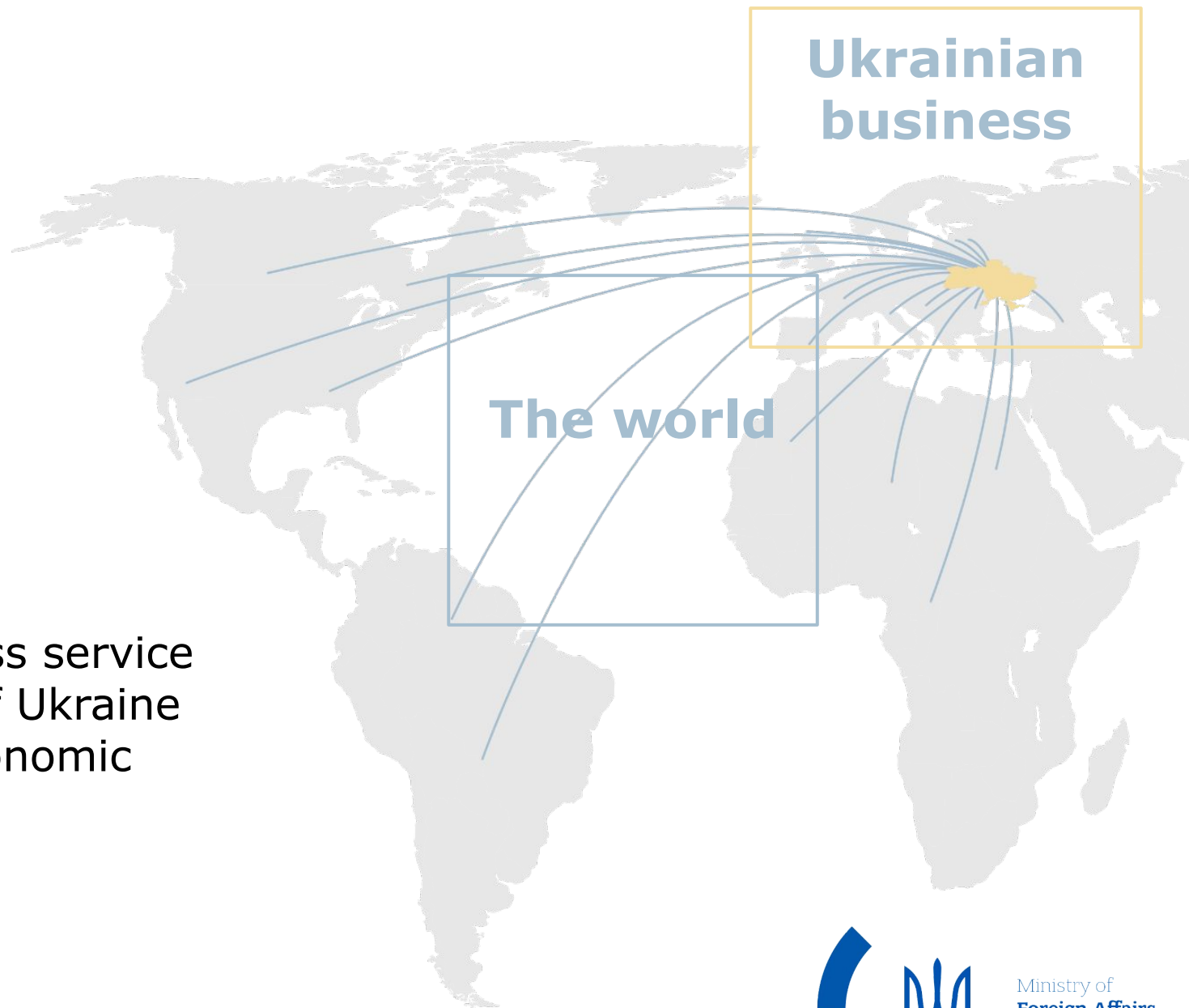
***Functional capabilities of the Platform for  
Foreign Partners***





**Our Mission** is to promote the integration of Ukrainian business into the global economy, helping entrepreneurs to go beyond

NAZOVNI is a Government to Business service from the Ministry of Foreign Affairs of Ukraine that offers a powerful resource of economic diplomacy to the business



Ministry of  
**Foreign Affairs**  
of Ukraine

# NAZOVNI MATCH



What you need to know  
about the business culture  
of the country of exports

Nazovni is an effective digital tool  
for importers to find  
manufacturers in Ukraine

**Products needs  
of Importer**



**Capabilities of  
Ukrainian  
exporters**

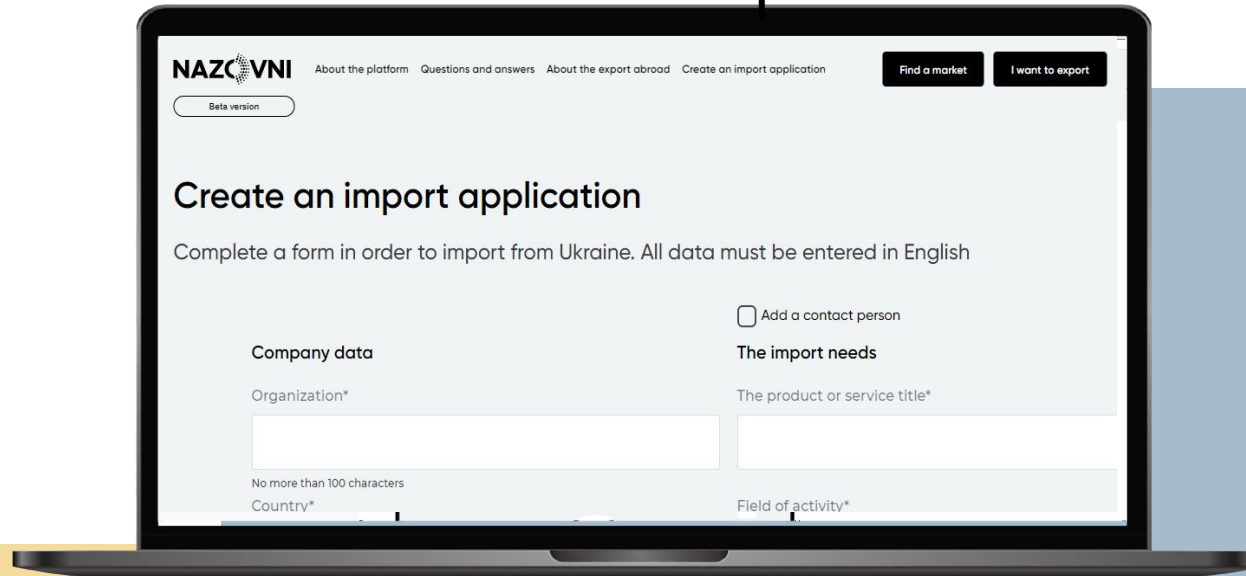


**Synergy and fruitful  
cooperation**

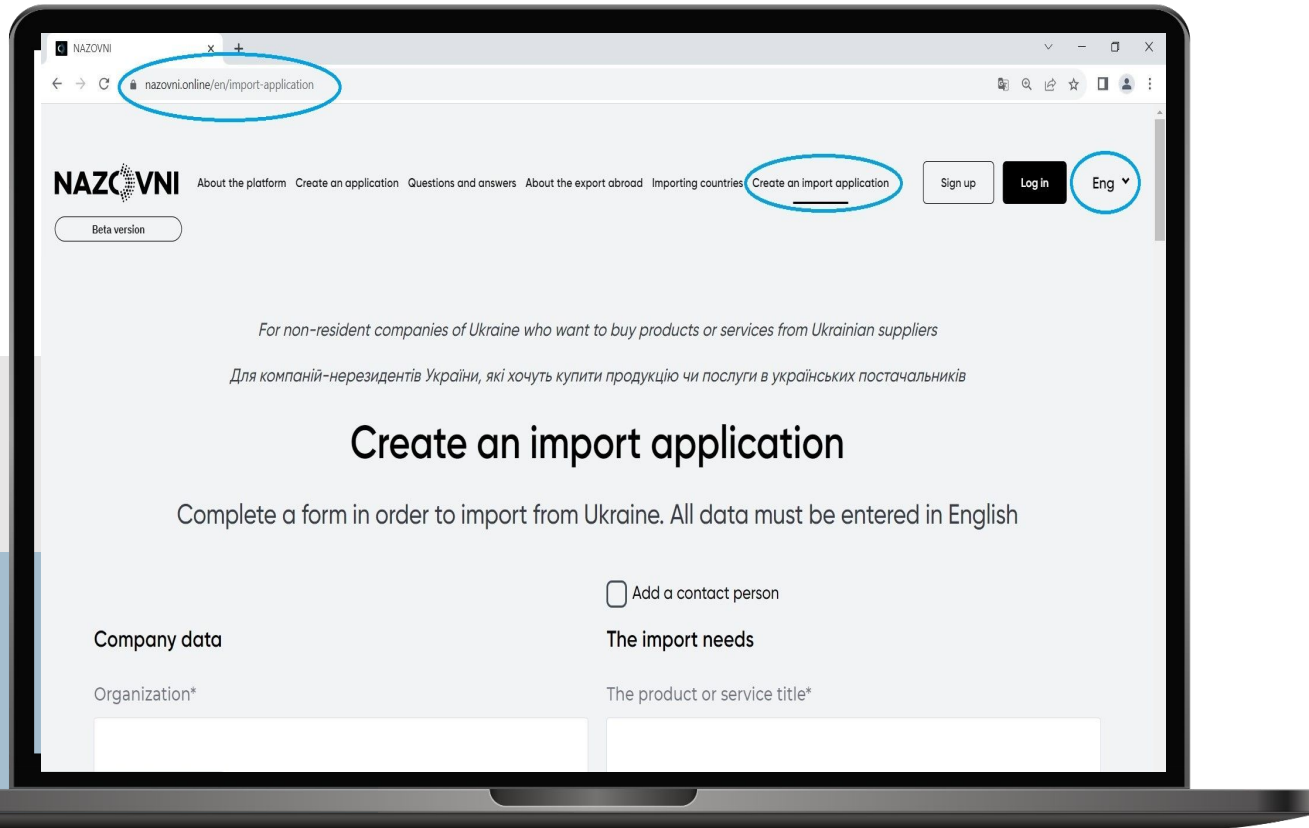
## Would you like to buy from Ukraine?

Fill in the application form on the web-site  
<https://nazovni.online> or via link  
<https://nazovni.online/en/import-application>

Give all required information about your  
company and goods request



The screenshot displays the NAZOVNI website interface for creating an import application. The page title is "Create an import application" and it includes a "Beta version" badge. The main heading is "Create an import application" with a sub-heading "Complete a form in order to import from Ukraine. All data must be entered in English". The form is divided into two columns: "Company data" and "The import needs". The "Company data" section includes a "Bela version" badge, a "Company data" heading, and a "Organization\*" field with a "No more than 100 characters" note and a "Country\*" field. The "The import needs" section includes an "Add a contact person" checkbox, a "The product or service title\*" field, and a "Field of activity\*" field. Navigation links at the top include "About the platform", "Questions and answers", "About the export abroad", and "Create an import application". Buttons for "Find a market" and "I want to export" are also visible.



## STEP 1

Go on the website  
<https://nazovni.online>  
and create an import  
application

The screenshot shows a web browser window with the URL `nazovni.online/en/import-application`. The page title is "Create an import application". Below the title, there is a sub-header: "Complete a form in order to import from Ukraine. All data must be entered in English".

At the top right of the page, there are links for "Sign up", "Log in", and "Eng".

The form is divided into two main sections:

- Company data**
  - Organization\* (text input field)
  - Country\* (dropdown menu)
  - Fields of activity\* (dropdown menu)
- The import needs**
  - Add a contact person
  - The product or service title\* (text input field)
  - Field of activity\* (dropdown menu)
  - HCDCS Code\* (text input field)

Additional text: "No more than 100 characters" is displayed below the Organization\* field.

## STEP 2

Fill out the application form

# Fields for filling out an import application

## Company data:

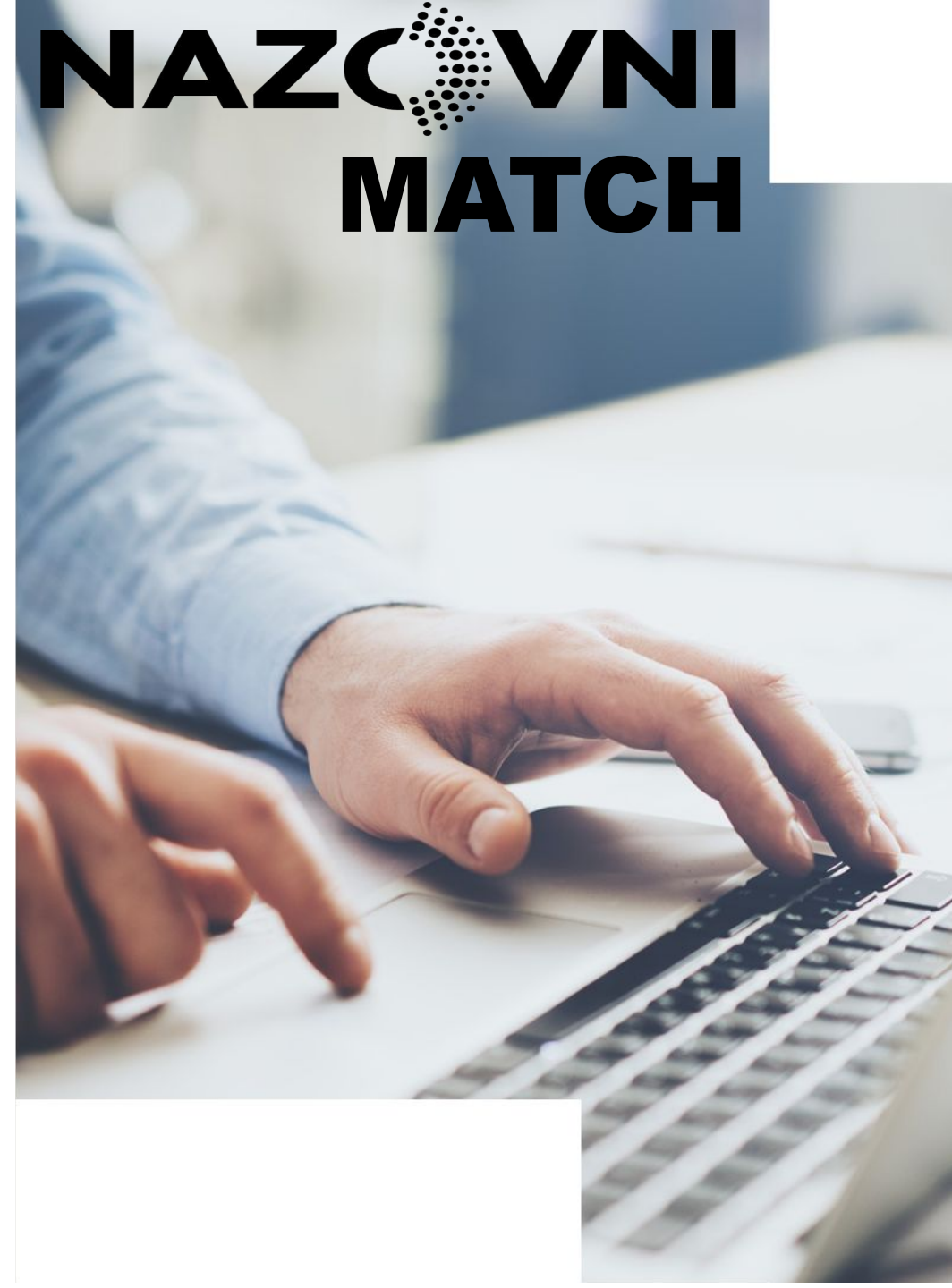
- ✓ Organization name
- ✓ Country
- ✓ Fields of activity
- ✓ Registration code
- ✓ Website
- ✓ Address
- ✓ Phone number
- ✓ E-mail address
- ✓ Social network
- ✓ Contact person
- ✓ Position
- ✓ Addition information

## The import needs:

- ✓ The product or service title
- ✓ Country
- ✓ Field of activity
- ✓ HCDCS Code
- ✓ Terms of delivery according to Incoterms
- ✓ Estimated contract value
- ✓ Currency
- ✓ Amount of delivery
- ✓ Delivery terms
- ✓ Country of destination
- ✓ Comments
- ✓ Addition files

## **Exploring and selecting of appropriate manufacturers/exporters**

- Studying of import application
- Contacting of importer directly to clarify request details
- Selecting appropriate exporters
- Sending a mail with the list of exporters according to the import application





# NAZCO VNI results

Exporters (companies)

**1600+**

Import applications submitted  
to exporters for consideration

**100+**

Import applications

**80+**

Countries

**30+**

# Importing countries

- |   |               |  |          |
|---|---------------|--|----------|
|    | Germany       |    | China    |
|    | Poland        |    | Ireland  |
|    | Italy         |    | UAE      |
|    | France        |    | Portugal |
|    | Great Britain |    | Kuwait   |
|    | Belgium       |    | Tunisia  |
|   | Kenya         |   | Mexico   |
|  | Egypt         |  | Qatar    |
|  | Spain         |  | Hungary  |
|  | Romania       |  | Israel   |



# TOP sectors of the economy that submitted import applications



Food products and  
confectionery



Agricultural industry



Woodworking and  
furniture industry



Equipment and tools



# NAZOVNI PARTNERS

NAZOVNI is working on additional opportunities for Ukrainian exporters by partnering with local and international associations and entities.

NAZOVNI develops cooperation with international partners to support and open new markets for local entrepreneurs, as well as to become a main channel for supply of Ukrainian goods and services.



AMERICAN CHAMBER  
OF COMMERCE  
UKRAINE



Federal Ministry  
for Economic Affairs  
and Energy



